COMPANY REGISTRATION NUMBER 03375895

The Guild of Q Butchers

Company Limited by Guarantee

Financial Statements

31st December 2012

CONDIE & CO

Chartered Accountants & Statutory Auditor
10 Abbey Park Place
Dunfermline
Fife
KY12 7NZ

Financial Statements

Year Ended 31st December 2012

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Officers and Professional Advisers

The Board of Directors

Mr A Crombie Mr M P Turnbull Mr J B Addy Mr P J Cranston

Company Secretary

Mr J D Scott

Registered Office

Butchers Hall

87 Bartholomew Close

London EC1A 7EB

Auditor

Condie & Co

Chartered Accountants & Statutory Auditor 10 Abbey Park Place

Dunfermline

Fife

KY12 7NZ

Bankers

Barclays

Grafton Court Milton Keynes Group

PO Box 170 Milton Keynes MK1 1SU

The Directors' Report

Year Ended 31st December 2012

The directors have pleasure in presenting their report and the financial statements of the company for the year ended 31st December 2012.

Principal Activities and Business Review

The principal activity of the company during the year was to secure the future of high quality independent meat retailers by increasing sales in individual members' shops, increasing membership of the Guild and improving consumer awareness of the organisation through a series of promotions and ongoing marketing activities.

Results

The loss for the year amounted to £5,204. The directors have not recommended a dividend.

Directors

The directors who served the company during the year were as follows:

Mr A Crombie
Mr P J Cranston
Mr M P Turnbull
Mr J B Addy
Mr J D Scott
Mr M Blackwell
Mr J Mettrick
Mr M Elsigned 22nd February 2012)
Mr M R A Kelsey
Mr M R A Kelsey
Mr M Cranston
(Appointed 22nd February 2012)
(Resigned 22nd February 2012)
(Resigned 22nd February 2012)

The Company is limited by Guarantee of its three members, Q Guild Limited, The National Federation of Meat and Food Traders and the Scottish Federation of Meat Traders Associations: no one party controlling the company.

Directors' Responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Directors' Report (continued)

Year Ended 31st December 2012

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the directors are aware:

- there is no relevant audit information of which the company's auditor is unaware; and
- the directors have taken all steps that they ought to have taken to make themselves aware
 of any relevant audit information and to establish that the auditor is aware of that
 information.

Auditor

Condie & Co are deemed to be re-appointed under section 487(2) of the Companies Act 2006.

Signed on behalf of the directors

D Scott

Company Secretary

Approved by the directors on 26th August 2013

Independent Auditor's Report to the Members of The Guild of Q Butchers

Year Ended 31st December 2012

We have audited the financial statements of The Guild of Q Butchers for the year ended 31st December 2012 on pages 6 to 10. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective Responsibilities of Directors and Auditor

As explained more fully in the Directors' Responsibilities Statement set out on pages 2 to 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the Audit of the Financial Statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on Financial Statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31st December 2012 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on Other Matters Prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Independent Auditor's Report to the Members of The Guild of Q Butchers (continued)

Year Ended 31st December 2012

Matters on Which We are Required to Report by Exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report.

GEORGE PRIMROSE (Senior

Statutory Auditor)
For and on behalf of

CONDIE & CO
Chartered Accountants

& Statutory Auditor

10 Abbey Park Place Dunfermline Fife KY12 7NZ

28th August 2013

Profit and Loss Account

Year Ended 31st December 2012

Turnover	Note 2	2012 £ 207,323	2011 £ 213,897
Cost of sales		124,913	129,888
Gross Profit		82,410	84,009
Administrative expenses		88,387	84,627
Operating Loss	3	(5,977)	(618)
Interest receivable Interest payable and similar charges	4	792 (19)	80 (22)
Loss on Ordinary Activities Before Taxation		(5,204)	(560)
Tax on loss on ordinary activities		_	
Loss for the Financial Year		(5,204)	(560)
Balance brought forward		41,673	42,233
Balance carried forward		36,469	41,673

The notes on pages 8 to 10 form part of these financial statements.

Balance Sheet

31st December 2012

		2012	2011	
F: 1.4	Note	£	£	£
Fixed Assets Intangible assets	5		1,192	1,341
Current Assets				
Stocks	6	1,651		1,173
Debtors due within one year	7	18,562		21,330
Cash at bank		64,070		110,304
		84,283		132,807
Creditors: Amounts Falling due Within One Year	8	49,006		92,475
Net Current Assets			35,277	40,332
Total Assets Less Current Liabilities			36,469	41,673
Reserves	11		-	
Profit and loss account	• •		36,469	41,673
Members' Funds			36,469	41,673
				

These financial statements were approved by the directors and authorised for issue on 26th August 2013, and are signed on their behalf by:

P J Cranston

Company Registration Number: 03375895

The notes on pages 8 to 10 form part of these financial statements.

Notes to the Financial Statements

Year Ended 31st December 2012

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax of memberships, product evaluation and exhibition fees, sponsorship and sales promotional materials to members. Unexpired members' subscriptions are time apportioned across the membership year, however credits are not normally given to members who leave part way through the year.

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Trademarks

10% Straight Line

Fixed Assets

All fixed assets are initially recorded at cost.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred Taxation

Deferred tax is recognised in respect of timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements.

Deferred tax is measured at the average tax rates that are expected to apply in the periods in which the timing differences are expected to reverse, based on the tax rates and laws that have been enacted or substantively enacted by the balance sheet date. Deferred tax is measured on a non - discounted basis.

A net deferred tax asset is regarded as recoverable and therefore recognised only to the extent that, on the basis of all available evidence, it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Notes to the Financial Statements

Year Ended 31st December 2012

Net Book Value

At 31st December 2012

At 31st December 2011

2.	Turnover		
	The turnover and loss before tax are attributable to the one company. An analysis of turnover is given below:	principal a	ctivity of the
	United Kingdom	2012 £ 207,323	2011 £ 213,897
3.	Operating Loss		
	Operating loss is stated after charging:		
	Directors! remuneration	2012 £	2011 £
	Directors' remuneration Amortisation of intangible assets Auditor's remuneration	149	149
	- as auditor - for other services	390 3,295	350 2,420
4.	Interest Payable and Similar Charges		
	Interest payable on bank borrowing	2012 £ 19	2011 £ 22
5.	Intangible Fixed Assets		Procession
			Trademarks £
	Cost At 1st January 2012 and 31st December 2012		2,441
	Amortisation At 1st January 2012 Charge for the year		1,100 149
	At 31st December 2012		1,249

1,192

1,341

Notes to the Financial Statements

Year Ended 31st December 2012

6.	Stocks			
			2012	2011
			£	£
	Stock		1,651	1,173
7.	Debtors			
			2012	2011
			£	£
	Trade debtors		13,739	15,215
	VAT recoverable		4,643	5,970
	Prepayments and accrued income		180	145
			18,562	21,330
8.	Creditors: Amounts Falling due Within One Year			
		2012		2011
		£	£	£
	Overdrafts		5,797	23,526
	Trade creditors		15,117	35
	Other creditors including taxation:			
	Other creditors		10	1,024
	Accruals and deferred income		28,082	67,890
			49,006	92,475
				

9. Deferred Taxation

At 31st December 2012, the company has tax losses amounting to £7,222 which are available to utilise against future trading profits. These tax losses have not been recognised as a deferred tax asset on the grounds that there is insufficient evidence that the losses will be fully recovered in the foreseeable future.

10. Related Party Transactions

The company was under the joint control of Q Guild Limited, The National Federation of Meat and Food Traders and The Scottish Federation of Meat Traders Association.

Six (2011 - Five) of the directors on the board also represent businesses who are members of the Guild. All transactions between the directors have been under normal terms of trading.

The amounts involved for transactions with directors during the year were Mr A Crombie £1,040 (2011 - £1,040), Mr M Blackwell £1,040 (2011 - £1,040), Mr P J Cranston £4,400 (2011 - £4,400), Mr J B Addey £1,040 (2011 - £nil), Mr P Turnbull £1,040 (2011 - £nil) and Mr J Mettrick £1,070 (2011 - £1,070).

11. Company Limited by Guarantee

The company has no share capital as it is a company limited by guarantee. Details of the members' liability can be found in the company's memorandum.



Detailed Profit and Loss Account

Year Ended 31st December 2012

	201		2011
Turnover	£	£	£
Members fees		100 100	400 700
Corporate members fees		132,160	139,792
Product evaluation		30,041 19,868	31,984
Point of sale, leaflets, etc		19,006	21,102 1,270
Tie & scarves		1,227	638
National meetings		23,627	17,914
Advertising income		400	1,197
		207,323	213,897
Cost of Sales			
Inspection audits	23,552		04.000
Tie & scarves	23,992 846		24,338 444
Promotions, print & advertising	54,229		73,984
National meetings/events	46,286		31,122
5 ·			
		124,913	129,888
Gross Profit		82,410	84,009
Overheads			
Insurance	313		252
Q newsletter	3,647		2,718
Administration expenses	10,175		8,771
PR, promotion and design services	17,725		20,100
Management of Guild of Q	35,400		35,400
Board/exec council/TAC meetings	13,519		11,330
Sundry expenses	303		159
Legal and professional fees	1,165		1,849
Accountancy fees	3,295		2,420
Auditors remuneration	390		350
Amortisation	149		149
Bad debts written off	1,272		454
Bank charges	1,034		675
		88,387	84,627
Operating Loss		(5,977)	(618)
Bank interest receivable		792	80
		(5,185)	(538)
Bank interest payable		(19)	(22)
Loss on Ordinary Activities			
- · · · · · · · · · · · · · · · · · · ·		(5,204)	(560)