

## **Catch Up Folder – File Content**

### **1) Christmas Catch up – 08-09-2021**

**Host:** Kathryn Meadows

**Introductions** - To 06:30 (mm:ss)

**Overview of Business Activity** - 06:30 to 39:30 (approx 2 mins per attendee in order as listed above);

**Q&A & Discussion** - 39:30 to end (Topics covered in order: supplies / order processing / forward planning / popular products / brochures vs website / new products / fixed price vs catchweight / hampers: pros and cons / turkey prices / “pigs in blankets”: retail price comparisons & methods of production / Christmas “survival packs” / tasting events for customers / samples for customers / Q Guild cooking guides & recipe leaflets for Xmas / Window displays / lamb & bef prices / display chill suppliers / price and supply warnings for customers / Shopify / Natasha’s Law / staffing, wages & methods of recruitment / recruiting from hospitality sector / improving conditions of employment.

**Total Run Time:1hr 50mins**