



Q Guild
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Guild of Q Butchers

Minute of Extraordinary Executive Meeting

Cedar Court Grand, York on Tuesday 16th April at 6.00pm

In the Chair: Brindon Addy.

Present: Philip Cranston, James Lally, Greg Hull, Jon Thorner, Mark Turnbull, Steve Robinson, Douglas Scott (admin).

In Attendance: Laura Bishop (EBLEX), David Lishman, Gary Chadwick, Andrew Edmonds.

Apologies from: Julie Henshaw

This was an Executive Meeting to bring members up to speed meeting on developments within the Guild. Chairman explained that Audrey Coates had resigned on 26th March and in the Interim SFMTA would provide interim administrative duties.

He explained it while it was felt that Audrey was an excellent administrator, the Guild now needed a person to take the forward as discussed in three year plan accepted at the last meeting.

Several members expressed by shock at changes and the Management Committee gave their reasons behind accepting her resignation. At this point Gary Chadwick and Andrew Edmonds left the meeting since they were not Executive members.

The Chair said the Management Committee's decision had been communicated to Executive members but it had been felt that the Executive Committee was too large an audience to discuss Audrey's future. The decision was made on that basis.

The Chair also pointed out that the structure of the Guild i.e. Management Committee / Executive Committee / Sub committees and stressed that each year the Executive Committee vote on the Management Committee whose job it is occasionally to have to make difficult decisions such as this.

The performance of Souter PR was also questioned and PC said there was a feeling that money could be saved by reducing their workload. GH felt that funds spent on Souter could be better used.

JD expressed fears over what reaction the Scottish Region would be to the news from this meeting and the feeling north of the border was that Souter were needing reviewed. JD agreed there was a need for a person with a good knowledge of the industry who can have a rapport with the members.

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MT felt that the regional strength had diminished and needed more attention.

LB suggested that the Executive Committee needed a clearer vision of what they wanted the Q Guild to be. Consensus required baseline marketing on national and regional level. If Souter were not doing it shift PR to somebody else.

Chair thanked everyone for their comments before moving on to discuss the Role Specification document.

The brief was based on results of a survey of members carried out in previous year. Agreed that participation was key because if you do not go to regional meetings all you get is a badge and a bill. There needs to be a Development / Business Manager, a person who can canvas new members.

Vision, Mission and Values described in the Role document presented were agreed with nobody adding anything to what had been identified. LB suggested one body /agency and not two organisations at opposite end of the country. JD suggested that the management /administration requires fixed first.

On delivery it was felt that communication should be improved. Chairman's Key Objectives were agreed.

To recruit a Development / Business Manager adverts would need to be placed in trade publications. It was agreed to circulate a draft advert and circulate it to Executive for comment. It was felt that a potential candidate might be alerted if a news story was released to trade press. JD had a person in mind and everyone was encouraged to consider potential candidates.

Meeting closed at 8.00pm

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