

Hot OFF THE Block



News and Information
from the Q Guild



July 2018

DIARY DATES

July

6th -5th UK BBQ Week

9th - Southern Region
Visit to Owtons at
Rosebourne Garden
Centre

25th - North East Region
Young Managers Shop
Visits

August

2nd - British Charcuterie
Live Event, Blenheim

12th Glorious 12th

13th - Scotland
Xmas Products Meeting,
Perth

21st/22nd - [National
Young Stars](#) - Three
Counties Showground

September

2nd - North East Region
Visit to [Meatopia](#)

4th - North West Region
- Xmas Products

24th - Southern Region
Visit to Walters Turkeys

25th - North East Region
Dalziel Factory Tour &
Xmas Workshop

What a Scorchingly Fantastic Summer!

England are through to the semi finals and hopefully customers are still buying all the scrumptious BBQ fodder you can produce!

- ◆ After some recent feedback this is a new look newsletter which should be easier to access and printable for placement in staff areas.
- ◆ Any further feedback or ideas for articles, please let me know.



BBQ Promotional
material available on [BOS](#)



**Product of the Month
Chicken Frazzle**
courtesy of [W R Wright](#)

General Update

- ◆ The next 40 shops have been chosen to be **Quality Audited**, letters will be sent over the Summer informing whether you are on the list.
- ◆ Entry into the **Smithfield Awards** will be open mid-end of August, for Judging in October.
- ◆ **UK Sausage Week** product awards open for [entries](#)
- ◆ Guild Chairman, David Lishman, is going from strength to strength with his Charcuterie Products. Recently awarded a prestigious **Charcuterie Award** at Borough Market he is just the man for any advice if you are thinking of starting to make your own or are having issues,.
- ◆ Congratulations must also go to **Archers Butchers** in Norwich who recently achieved the **Meat Management 'Britain's Best Butchers Shop' Award**.

For details & offers from Key Partners click the logos



For details of Corporate
Members, check out their
listings on the [BOS](#)



Introducing - Sue Woodall the Q Guild's Regional Support

Sue (latterly from Ladies in Pigs) has recently been appointed to support Regional Managers with the organising and running of Regional Meetings, so if there is a meeting in your area you may get a call from Sue asking about attendance or any future ideas for visits or meetings.

Sue says 'I would like to encourage more members to the meetings, have discussions with like-minded members and share best practice which will hopefully encourage a wider interest in the Guild. I am also looking for ideas from members of what you would like to get out of these meetings, how we can help and if there any particular visits that you would like arranging.

Any suggestions please contact Sue on 07811 065389



Our aim is to inspire Butchers!

Our highly experienced butchery team are here to help you.

Find out about new trends, innovative ideas and just how much extra profit you can generate by creating premium kitchen ready products using Verstegen.

Call your local depot to book or to find out more!

[Click here to hear from the team](#)

Our FREE demonstrations will help you take your business to another level!

DALZIEL
Retail Butchery

Introducing new Corporate Member **Taste of Game**

TofG are pleased to be associated with the Q Guild and have offered help with buying advice or stockists, cooking suggestions and recipe leaflets - which they have stocks of they can send you - also cooking demonstrations and talks on how to get the best out of game. Look out next month for details on a joint 'Game Display' competition



Contact details: Annette.Woolcock@tasteofgame.org.uk or call 07584 685141

Lamb Prices **Table**

- available on Google Share docs for everyone to add to. It shows prices members are buying lambs for as well as selling prices.



Have you entered yet?

21st/22nd August **National Young Stars Butchery Challenge.**

Held at the Three Counties Showground it is aimed at under 26yr olds, this event is devised to enable them to display their abilities in butchery, cutting and presentation tech-



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A CUT OF MEAT,
IT'S A CRAFT**

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BUSINESS**

ACT NOW

BUTCHERSHOPOFTHEYEAR.CO.UK
ENTRY DEADLINE:
MONDAY 23RD JULY

FOR MORE INFORMATION
PLEASE CONTACT:
REBECCA GEORGE
ON 01293 610422 OR
REBECCA.GEORGE@WRBM.COM
@MTJ.TWEET
#BUTCHERSHOPAWARDS

**BUTCHER'S
SHOP
OF THE YEAR
AWARDS
2018**



Any queries or additions for next month, please let us know. In the meantime, we look forward to seeing some of you at forthcoming meetings and visits. Best wishes,

Claire ~ 07918 762254 & Sue ~ 07811 065389