



**The Q Guild Butchers BBQ Championships and Business Conference**  
**Eastwood Hall Hotel, Eastwood, Mansfield Road,**  
**Nottingham, NG16 3SS**  
**Sunday 21st and Monday 22nd May 2017**

This year's Guild Business Conference and National Barbecue final is upon us and so here is a reminder of the details.

**Sunday 21<sup>st</sup> May**

On the Sunday afternoon there will be an opening welcome from the National Chairman and then a full agenda of events.

The weekend will take the form of The Key Partners "Training Days". 5 Key partners who have helped us purchase the Digital Platform will each in turn demonstrate - new products, ideas and initiatives that the Q Guild Butcher can utilise in their own businesses. Scobie and Junor Ltd will present first then followed by Lucas Ingredients Ltd and then Dalziel Ltd who will incorporate the Verstegen UK Ltd presentation.

There will be a time for networking at the end of Sunday's session before the Awards dinner in the evening.

During the three afternoon presentations the judging of the products in the BBQ Final will be undertaken. Douglas Scott will undertake the scrutineering and organise judges.

There are 6 categories to contest and the regional winners in each category are invited to bring or send their products to the final. A list of finalists is enclosed.

**The Categories are-**

- Pork Sausage - Sponsor- Scobie & Junor
- Beefburger - Sponsor - Innovative Food Ingredients
- Sirloin Steak - Sponsor-
- Specialty Sausage - Sponsor - Lucas Ingredients
- Specialty Burger - Sponsor - Dalesman Group
- BBQ Product - Sponsor -

The awards dinner is fully subscribed with 70 attending on the Sunday night and is surely to be an entertaining social event with representatives of the sponsors presenting the prizes and winners gaining as much public relation exposure as possible. Jessica Sneddon from Charlotte & Joseph PR will be in attendance to speak to the winners.

*a Masterclass in Meat...*

The Q Guild 8-10 Needless Road, Perth, PH2 0JW  
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## Monday 22<sup>nd</sup> May

On the Monday morning after a hearty breakfast the Corporate exhibition re-opens and The Dalesman Group will take the stage.

A real coup for the Q Guild is to have 2 of our members present on their businesses.

Edward Garthwaite from Blacker Hall Farm Shop will present on business and expansion and drill down into the specifics of what makes Blacker Hall so successful.

John Davidson from Davidsons Specialist Butchers will present on what makes his business tick. Scott Fraser from Angus & Oink who is doing all the barbecuing of the finalists' products on Sunday afternoon will also talk on the Monday morning on the trends in taste and innovation in products.

National Chairman will then open the floor for the ever popular members' discussion. The conference will close with a vote of thanks by National Vice Chair David Lishman.

Tea and Coffee will be available throughout both days.

## Corporate Member Exhibition

There will be exhibits within the Chatterley Suite by the Guild's corporate members who have taken up free exhibition places.

B Smith Packaging	AHDB
Cosmos Labels	Dalziel Ltd
MRC	Innovative Food Ingredients
Anthony Rowcliffe	Lucas Ingredients
South Coast Systems	Scobie & Junor
Dalesman Group	Unilever

The exhibition will be in place from lunchtime Sunday to lunchtime Monday.

Dispersal from the Eastwood Hall Hotel will be at lunchtime on Monday 22<sup>nd</sup> May.

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Eastwood Hall, Eastwood, Nottingham NG16 3SS  
Sunday 21st and Monday 22<sup>nd</sup> May 2017

### Agenda:

#### Sunday 21st May

- 12.30pm - Corporate members' exhibition opens
- 12.45pm - Entries Close for BBQ Finals
- 1.00pm - The Q Guild National Chairman Mark Turnbull
- 1.15pm - Key Partner Training - Scobie and Junor Ltd
- 2.15pm - Coffee Break/Comfort Break
- 2.30pm - Key Partner Training - Lucas Ingredients Ltd
- 3.30pm - Key Partner Training - Dalziel Ltd
- 4.30pm - Period for Networking. Corporate members' exhibition
- 5.30pm - Close of Business
  
- 7.30pm - Meet for Dinner
- 8.00pm - Dinner in Chatterley Suite. Dress Code: Jacket and Tie or equivalent  
(Please wear name badges)
- 9.30pm - Presentation of Barbecue Awards

#### Monday 22<sup>nd</sup> May

- 8.45am - Corporate members' exhibition opens
- 9.00am - Conference resumes- National Chairman- Mark Turnbull
- 9.15am - Key Partner Training - The Dalesman Group
- 10.15am - Edward Garthwaite from Blacker Hall Farm Shop will present on his business
- 10.45am - Coffee Break/ Corporate members' exhibition
- 11.15am - John Davidson from Davidsons Specialist Butchers will present on his business
- 11.45am - Scott Fraser - Angus & Oink
- 12.00pm - Members Discussion - Mark Turnbull
- 1.00pm - Corporate exhibition closes
- 1.00pm - Votes of Thanks - National Vice-Chair David Lishman

Tea and Coffee will be available during the corporate exhibition

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