

**Q GUILD**  
**Management Committee Meeting**

Tuesday 13 March 2012 at 11.45 a.m.  
Cranstons Cumbrian Food Hall, Ullswater Road, Penrith



**MINUTES**

1. Present

J Brindon Addy, Philip Cranston, Sandy Crombie.

2. Minutes of the previous Management meeting (23 January 2012)

The Minutes of the previous meeting held on 23 January were read and approved.

3. 5 year plan update

We believe we are achieving 80% of it. However we think it should be reduced to A4 and in the form more of a mission statement. Laura Bishop to be asked to help with this.

The Benchmarking to be dropped as EBLEX are running a similar scheme. The information collected to be discussed with Laura.

ACTION JBA

4. Financial update

All seems to be in order. We still have money within our finances that is not allocated. In the region of £20k

5. Update on Membership  
Membership drive in 2012 – where/who?

It was agreed that membership should be maintained but we should ensure butchers that are being asked to join are of a high standard. Positive efforts will be made in areas where no guild butchers are present. Act on information given by DL'S ETC

ACTION ADMIN OFFICE

6. 25<sup>th</sup> Anniversary Dinner

Arrangements are taking shape for the dinner, albeit numbers are very disappointing. Although the numbers are disappointing they are no different to any other Q Guild events that have been held in the past.

Agreed we should in future lower our expectations for future events and look after those who come.

7. Foodex arrangements

Audrey to man the stand with help from her sister. JBA to ask at the dinner and marketing day for Butchers to help for 30 minutes at a time.

ACTION JBA

8. Board structure

The Board is to be the Management Committee which is made up of the Chairman, Vice Chairman, Past Chairman, TAC Chairman and Marketing Chairman plus a co-opted member(s) if necessary.

Mark Turnbull is to be asked if he would like to be the vice Chairman. ACTION JBA

Meeting closed at 2 pm

Minutes circulated 15 March 2012