Q Guild Minutes of the North East Regional meeting held on 18th November 2013 commencing at 6.30pm Venue - Golden Fleece Hotel, Thirsk

Present

David Lishman, Kate Wood, Charlotte Atkinson, Gordon Atkinson, Stuart Beaten, Peter Harrison, Anth Carey, Doug Nicholson, George Payne, Graham Starkey, Sandy Boyd, Mark Turnbull, Brindon Addy, Laura Bishop, Kathryn Nicholson, John Green.

1. Apologies

B. Fields, A Wetherhead, Jo and Simon - Blagdon Farm Shop and John Ellison.

2. Minutes

The Minutes of the previous meeting had been circulated and there were no matters arising

3. Correspondence

n/a

4. Executive/TAC Council report:

Regional fund of £70.00 per member for meetings will be reduced to £35 per head. Currently 110 members - 3 members pending.

Quality aspect of audit has been removed, this is to be replaced by a mystery shopper who will visit each Q Guild shop - all shops to be visited over time.

A-C score has been removed from audit process.

5. Corporate members:

L. Bishop (Eblex) - Update on POS Hub - website to go live in Spring 2014 (picture library, own branding POS and recipe info.

Kate Wood (Pennys) - Update on Book launch, Video info, Recipe Cards and Younger butchers training etc.

Anth (Dalziels) - Recipe ideas (chicken parcel and 3 bird roast)

6. Any other competent business

Benchmarking to be carried out on utilities

Smithfield - it was discussed that some members would like to alter the process/awards. Look at making every 2-3 years? Can the recipe for diamond award winners be shared? Potential to look at regional recipes - and share each regional recipe and promote?

Christmas 2013 - members showcased Christmas brochures and discussed plans for the forthcoming Christmas.

New agenda/minute layout as per Southern Region has been adopted.

Sandy Boyd gave a brief overview into his new role, his previous roles and what he is planning to tackle first and what it means to all Q Guild members.

7. Date of next meeting:

13th January AGM - The Golden Fleece Hotel, Thirsk.



Q Guild 8 Needless Road Perth PH2 0JW Tel: 0844 800 6560

Email: info@qguild.co.uk

Website: www.qguild.co.uk

Honorary President: Gordon Hepburn

> Chairman: Brindon Addy