

Q Guild North East Region

Minutes of the North East Regional shop visit held on 17th June 2014
at Blackwells Butchers, Norton.
Commencing at 4.00pm

Present

Anna Blackwell, David Lishman, Gordon and Charlotte Atkinson, Kathryn Nicholson, Simon Osbourne, George Payne, Ellison Butchers, Stuart Beaton and Peter from Dalziel

1. Apologies

Brindon Addy, Mark Turnbull, John and Andrew Green, Ed Garthwaite, Kate Wood, Anthony from Dalziel, Anna Longthorpe, Judith Johnson, Brian Fields, Andrew Weatherhead.

2. Tour of Blackwells

Blackwells have recently had an extensive shop refit, Anna Blackwell showed members around the shop and explained the changes she had made. An impressive shop that is modern with a traditional butcher feel. During the refit Blackwells created a pop up shop out the back of the shop which managed to take the same trade as the shop. Blackwells have introduced more lines and increased their ready to eat offering, in addition they have recently purchased a sandwich van which has taken off very quickly.

3. Meeting

- York Races (Ebor Week)

Many members were interested in attending York Races on Thursday 21st August. If this is something you may be interested in please contact Kathryn Nicholson (Kathryn.nicholson@hotmail.co.uk) by Friday 11th of July.

4. AOB

- Father's day hampers worked well for Blackwell's this year - hamper comprised of 2 bottles of local beer, 1 steak, 2 burgers and a 'Dad' pork pie for £22.00.
- Gordon Atkinson showed the members inserts that he is using in his multidecks which allows him to fit more products into the multidecks and also stand them up straight - the inserts can be purchased from the following webpage - <http://www.ukpos.com/shingle-units/>
- Sandy to clarify log in details for Q Guild website.
- Cost of Utilities was discussed - members compared electricity rates.

Next meeting:

19th August Ainsty Farm Shop and Weatherhead's Butchers



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