



# BENEFITS OF JOINING

- [www.qguild.co.uk](http://www.qguild.co.uk) -

# BENEFITS OF BECOMING A Q GUILD MEMBER



The Q Guild represents some of the finest independent butchers in the UK, established in 1987 with a reputation for unsurpassed quality and innovation then and now.

The Q Guild's sharing culture ensures that there is always advice and assistance available either at meetings, at the end of the phone, in person, via email, WhatsApp or the Q Guilds Facebook Forum.

## Branding

The Q Guild branding has good recognition amongst food writers and celebrity chefs and the distinctive green Q has a recognised status within the Meat Industry. A range of Q Guild branded shop livery is made available to all members in order to differentiate them from other high street butchers.

## Networking, Regional Meetings & Visits

There are huge benefits in attending meetings with like-minded progressive fellow members, sharing trading models and patterns, show casing innovative products, sharing cost saving ideas, discussing promotions and trends plus the added camaraderie.



***“One good idea could pay for your subscription.”***

Has been said by many a member

Unique opportunity to be invited to other Q Guild member's businesses or trade suppliers in order to gain an insight into how their businesses operate as well as see first-hand what makes their business succeed.

Organised tours to other regions or countries to see like-minded businesses, as well as visits to supporting businesses like equipment manufacturers, farms, catering and food teaching establishments, etc.

Business workshops, speakers or demonstrations which enable members to learn or increase their knowledge on subjects like Social Media, Photography, Sausage Making for Competitions, Pie Making, etc.

## Product Evaluation, Events & Awards

Smithfield Product Evaluation Awards are one of the industry's most long-standing awards. All products are reviewed by a team of expert industry judges and awarded certificates based on their score. These awards can add credibility to your products, and the opportunity to promote them locally, regionally and nationally.

The most outstanding product within each category is awarded a Diamond Award and these are presented at a luxury luncheon in London by a celebrity, usually in the early part of the year so that the award can be promoted throughout the year.



# APPLICATION FORM

To apply for membership The Guild carry out a preliminary audit before your business can be considered, therefore please provide your full business details below and latest Food Hygiene Rating - requirements are 4\* or 5\*.

Make a copy of this form and send it to: Q Guild, 8 Needless Road, Perth PH2 0JW

Alternatively provide us with your details online at [www.qguild.co.uk/contact-us](http://www.qguild.co.uk/contact-us)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

County: \_\_\_\_\_ Post Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Hygiene Rating: \_\_\_\_\_ Inspection Date: \_\_\_\_\_

Date of Application: \_\_\_\_\_

## Fees:

The Q Guild's membership year runs from 1st January – 31st December and the fee for a full year's membership is

**£750.00 + VAT (=£900) which will be payable on success of application and shop audit.**

Fee's can be paid by Cheque/BACS.

Membership applications made during the year will pay pro-rata rates and begin their full year the following January.



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